

# THE CYCLE OF DESIRE

"How can this last forever?..."  
"...it can't."

The Cycle of Desire is the neverending concept of want, have, and can't have.



The challenge of desire is not that you can't have it, it's that you can't keep it.

This video exhibit takes viewers beyond the limitations of the human eye, with infrared and thermal imaging on three dedicated screens for a truly immersive experience.

Guided by the dynamics of nature & romance, the film becomes a case-study of what is attainable when chasing the euphoric visions in our head.

By refusing to settle for convenient love, this loverboy is placed in an ongoing cycle of desire, hope and heartbreak.

But, what's sought is also created.

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After a decade producing videos around North America and Paris, Zach returned to his hometown in the Adirondacks. A place where resourcefulness is the only way to have fun. But could the excitement he experienced elsewhere continue way out in the woods?

The Dry Campus project began with Zach returning to his roots making snowboard videos but also conveniently came about during a moment when he became bored with modern HD video cameras. So, he got to filming and what began as a one season thing quickly turned into a trilogy of snowboard videos.

The exhibit consists of 4 years of clips from those years on a secluded lakeside canvas.

Each screen is devoted to it's intended look. The pink floral hues of infrared on the left, "regular" visible CCD camcorder at center and the saturated, surreal thermal to the right.

The goal with this project is to inspire the audience to continue in their own personal quests for desire with an added spark of hopefulness and attainability.

To remind people that life's beauty is worth chasing.

*-artist profile-*

Zach Surp is a video artist and musician from the Adirondack region of New York.

He pours his style and soul into his productions, playing various roles as director, subject, cameraman, editor and music composer.

His video projections have been featured in Paris, Sydney and Budapest.

This multi-spectrum, 3-channel format continues as an ongoing experiment with video capture and presentation.

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